

# News Release



Ashton College

## Ashton College Partners with Golf Management Institute of Canada to Launch New Diploma Program in Golf Club Management and Operations

June 14, 2006 -TORONTO -The Golf Management Institute of Canada (GMIC) is pleased to welcome Ashton College as an Academic Partner. Ashton College is a post-secondary college in Vancouver, British Columbia which offers specialized programs through its School of Business and School of Part-Time Studies. It is committed to excellence in post-secondary education.

Nuala Power, Dean of the School of Business is excited about Ashton's partnership with the GMIC. "We will be the first institution in Western Canada to offer such a program which incorporates all of the GMIC course materials and includes a student membership in the Canadian Society of Club Managers. A total number of ten courses will be offered covering a variety of topics including Human Resource Management, Business Law for Golf Managers and Finance for Non-Financial Managers."

Grant Fraser, GMIC President is delighted about the new partnership with Ashton College. "The partnership will offer increased exposure to a west coast audience of students interested in developing sound management practices for the multi-billion dollar golf industry. Students will benefit from the industry driven GMIC program which prides itself on remaining current and innovative as well as the expertise of GMIC faculty comprised of golf industry leaders, each of whom will provide their individual expertise on a full spectrum of golf industry issues."

The program, offered on both a full and part time basis will be taught by practitioners and professionals from the golf management industry. Classes will take place at the college's downtown location in Vancouver and at selected corporate locations. Students will also be able to benefit from an optional practicum component. Graduates will receive a joint diploma from the GMIC and Ashton College.

Based in beautiful downtown Vancouver, Ashton College is a leader in offering professional designation programs to both full and part time students. With over 15 partnerships with educational institutions and providers, Ashton College provides qualifications which are fully accredited and accepted by employers. Its corporate training division arranges customized training throughout Canada.

Located at Glen Abbey Golf Club in Oakville, Ontario, the GMIC provides golf management education and training by offering specialized educational programs to the golf industry and its labour force throughout Canada and the world.