

News Release



Golf Course Superintendents Association of America renews recognition of Golf Management Institute of Canada for online management training in 2006

TORONTO (April 2006) - Thousands of members of the Golf Course Superintendents Association of America (GCSAA) can now enrich and advance their careers through continuing education offered online by the Golf Management Institute of Canada (GMIC).

"As Canada's premier on-line educational provider to the golf industry, the GMIC is delighted that the GCSAA recognizes our course offerings. This means that qualifying members, with constraints of time, family, or location, can take the courses he or she requires online, any time, from the comfort of home or office," said Grant Fraser, president of the GMIC.

Online courses offered by the GMIC, all tailored to the golf industry, include marketing, human resource management, food and beverage management, turfgrass and course design, finance, law, retail, and entrepreneurship, working with boards and committees, and strategic management.

The GCSAA has approved the GMIC program for 4.0 education points applicable towards Class A and certification entry and renewal for its members. Details can be found at www.gcsaa.org

Based in Lawrence, Kansas, the GCSAA has more than 20,000 members working in 75 countries around the world. The GCSAA is actually made up of three different companies: an organization responsible for core association activities; the Environmental Institute for Golf, a charitable organization devoted to information collection, research, education and outreach programs that support environmental stewardship on the golf course; and GCSAA Communications Inc., a for-profit corporation designed to advance core association activities through programs and services such as Golf Course Management magazine.

A non-profit educational institution located at the Glen Abbey Golf Club in Oakville, Ontario, the GMIC provides golf management education and training by offering specialized educational programs to the golf industry and its labour force throughout Canada and the world. The Institute opened in 1999 to meet the training requirements of the golf industry by focusing on the development of management skills specific to the business of golf.