

News Release



Canadian PGA Recognizes Golf Management Institute Of Canada For Online Management Training

TORONTO (June 14/04) – Career enrichment and advancement through continuing education is available to the over 3,300 members of the Canadian Professional Golfers' Association, thanks to on-line golf-specific education offered by the Golf Management Institute of Canada (GMIC).

"The Golf Management Institute of Canada's online education program is a valuable option for qualifying post-graduate apprentices looking to complete their ELITE requirements as well our Class A members who are interested in professional development in the areas of business management," said Gary Bernard, National Education Advisor, Canadian PGA. "Grant Fraser, and the staff at GMIC, have developed a world class program of on-line studies and the Canadian PGA confidently recommends this learning opportunity to all golf professionals looking to further their career from a business perspective."

Online courses offered by the GMIC, all tailored to the golf industry, include marketing, human resource management, food and beverage management, turfgrass and course design, finance, law, retail, and entrepreneurship, working with boards and committees, and strategic management.

"As Canada's premier on-line educational provider to the golf industry, the GMIC is delighted that the Canadian PGA recognizes our course offerings. This means that qualifying members, with constraints of time, family, or location, can take the courses he or she requires online, any time, from the comfort of home or office," said Grant Fraser, president of the GMIC.

A non-profit educational institution located at the Glen Abbey Golf Club in Oakville, Ontario, the GMIC provides golf management education and training by offering specialized educational programs to the golf industry and its labour force throughout Canada and the world. The Institute opened in 1999 to meet the training requirements of the golf industry by focusing on the development of management skills specific to the business of golf.