



## ***MEDIA RELEASE***

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FOR IMMEDIATE RELEASE

### **Niagara College, Golf Management Institute of Canada extend partnership**

Niagara College and the Golf Management Institute of Canada (GMIC) have renewed a unique partnership agreement that provides students in the College's Business Administration – Professional Golf Management program with access to leading golf experts and other learning resources.

“With the enormous growth and increasing sophistication of the golf industry in Niagara, the demand for trained skilled employees is also growing,” said Neil Chartrand, Dean of Business and Entrepreneurship. “We’re pleased to partner with the GMIC to ensure we produce the knowledgeable, highly skilled graduates who will help drive this burgeoning industry.”

The partnership adds significant value to the Business Administration – Professional Golf Management program, including:

- ✓ Instruction from leading experts in the golf industry.
- ✓ Influential guest speakers and networking opportunities.
- ✓ High quality industry textbooks exclusively for the Niagara College PGM program.
- ✓ Representation on the Program Advisory Committee.
- ✓ Upon graduation, students receive an additional “Certificate of Recognition” from the GMIC.
- ✓ An annual \$500 student scholarship for Niagara College PGM students only.

“I’m excited to continue working with Niagara College,” says Grant Fraser, president of GMIC. “I think we’ve developed the best professional Golf Program in Canada and look forward to pursuing more educational opportunities that will train the future leaders in Canadian Golf.”

The Business Administration – Professional Golf Management program is a CPGA-endorsed three year advanced diploma program that prepares graduates for careers in the golf industry. Students receive a solid foundation in business, marketing as well as golf-specific training.

Located at Glen Abbey Golf Club in Oakville, Ontario, the Golf Management Institute of Canada provides golf management education and training by offering specialized educational programs to the golf industry and its labour force throughout Canada and the world.

With 6,300 full-time students and 13,500 Continuing Education students, Niagara College offers more than 90 diploma and advanced level programs at campuses in Welland, Niagara-on-the-Lake and Niagara Falls.

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***Enriching lives and fulfilling dreams by preparing students to pursue and achieve career success.***

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